

November 26, 2024

To Whom It May Concern,

It is with great excitement we invite you to participate in a very special event - Storybook Breakfast to benefit our Dolly Parton's Imagination Library program. Our celebration will be held on Saturday, April 5, 2025, at the New Mexico Farm and Ranch Heritage Museum.

For one magical morning, local children will take part in a breakfast pulled straight from the pages of a storybook. Families can sit down for breakfast all while getting to meet storybook characters, collecting autographs in a special keepsake book, and having their photograph with one of their favorite characters.

We are seeking sponsorship, and we would love to partner with you in this exciting endeavor. In return for your generous contribution, we are pleased to offer a variety of recognition opportunities. Sponsorship details can be found enclosed with this letter.

Your support would not only help ensure the success of our event but also help ensure that more children in our community receive the benefits of this remarkable program. Specifically, your contribution will provide additional funding and bring awareness to the Dolly Parton's Imagination Library program facilitated by our organization. Our program currently serves just over 1,200 children but has the potential to serve over 13,000 children that live within Dona Ana County.

Thank you for considering this opportunity to make a difference in the lives of children and families Southwest New Mexico. We look forward to the possibility of working together to help children build a brighter future through the power of reading.

If you would like to discuss this sponsorship further and ask any questions you may have., please do not hesitate to contact me either by phone at (575)524-7561 or email at impact@uwswnm.org.

Sincerely,

Amanda Morales

Chief Executive Officer

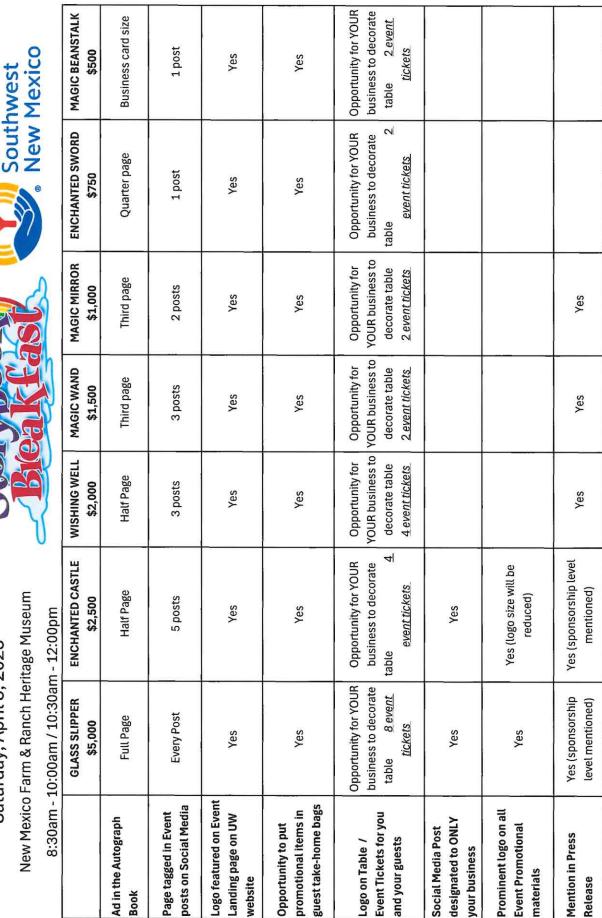
United Way of Southwest New Mexico

## Sponsorship Levels

Saturday, April 5, 2025



**UNITED WAY** 



## Storybook Breakfast Sponsorship Form



Please **print** all names legibly and **exactly** as they will appear in all publications.

Business Name:		
Contact Name:		190-4
Title:	Phone: (	)
Email Address:		
Mailing Address:		
City:		Zip:
SPONSORSHIP LEVELS  GLASS SLIPPER (1 available): \$ ENCHANTED CASTLE: \$2,500 WISHING WELL: \$2,000 MAGIC WAND: \$1,500 MAGIC MIRROR: \$1,000 ENCHANTED SWORD: \$750 MAGIC BEANSTALK: \$500	\$5,000	

\*\*ALL SPONSORS MUST PROVIDE CAMERA READY ARTWORK OF THEIR COMPANY LOGO IN A JPEG OR PNG FORMAT to Amanda Morales, <a href="mailto:impact@uwswnm.org">impact@uwswnm.org</a>.

Please enclose a check made payable to:

United Way of Southwest New Mexico PO Box 1347 Las Cruces, NM 88004



